

WRITTEN STATEMENT

by Prof. Toni Yonkov Vekov, PhD, DSci;

Member of the Scientific Jury for conducting a procedure for holding the academic position of "Associate Professor" in the field of higher education 7. Healthcare and sport, professional field 7.3. Pharmacy in the scientific specialty "Social medicine and organization of healthcare and pharmacy" with candidate Valentina Yovcheva Belcheva, MScPharm,PhD

Based on an order of the Rector of the Trakia University - Stara Zagora, I was elected a member of the Scientific Jury under the said procedure and at the first absentee meeting I was appointed to present an opinion.

One candidate participates in the competition - Valentina Belcheva, MScPharm,PhD, Marketing Manager for Southeast and Central Europe, Consumer HealthCare, Sanofi and part-time lecturer at Sofia University "St. Kliment Ohridski" and MU - Pleven.

Biographical data

Valentina Belcheva, MScPharm,PhD was born on 8 January, 1981. In 2005 she graduated in Pharmacy at the Medical University of Sofia, in 2008 - a Master's degree in Business Administration at Sofia University "St. Kliment Ohridski", and in 2014 - a Master's degree in Public Health and Health Management in MU - Pleven. In 2012 and 2017 Valentina Belcheva, MScPharm,PhD acquired two recognized post graduate specialties at MU-Sofia, respectively in "Organization and Economics of Distribution and Community Pharmacy Practice" and "Health Economics".

In 2017, the candidate successfully defended a dissertation on "Economic impact of the process of changing the regime of Rx and OTC drugs on public health" and obtained the educational and scientific degree "PhD" in the scientific specialty "Social Medicine and Organization of Healthcare and Pharmacy".

The entire work experience of Valentina Belcheva, MScPharm,PhD from 2002 until today has moved to the healthcare sector with a focus on product and marketing management in the pharmaceutical industry.

Valentina Belcheva, MScPharm,PhD is a representative of Bulgaria in the European Industrial Pharmacists Group (EIPG) and founder and President of the Bulgarian Industrial Pharmacy Association (BIPA), a full member of EIPG.

She has won numerous awards of the Bulgarian Pharmaceutical Union (BPhU) and the Bulgarian Association of Advertisers (BAA).

Evaluation of scientific activity

The presented data on scientific papers and participation in scientific forums can be classified in the section "Scientific activity" - 45 full-text publications, of which 19 before the acquisition of "PhD Degree" and 26 citations, of which 11 citations in scientific journals, referenced and indexed in world-famous databases with scientific information and section "Scientific activity" - 17 participations in scientific congresses and conferences, of which 3 abroad.

The scientific activity of 45 papers is classified as follows:

1. Dissertation - 1 pc.
2. Monograph / habilitation thesis - 1 pc.
3. Publications in scientific journals, referenced and indexed in world-famous databases with scientific information - 4 pcs.
4. Publications and reports in non-refereed journals with scientific review and edited collective volumes - 31 pcs.
5. Publications in magazines with IR - 5 pcs.

The implementation of the minimum national requirements for acquiring the academic position of "Associate Professor" and the additional requirements according to the Regulations for the development of the academic staff at TU - Stara Zagora is presented in tabular form (Table 1).

Table. 1 Fulfillment of the quantitative indicators according to the criteria for awarding the academic position "Associate Professor"

Group indications	Minimal requirements	Candidate's coverage of the requirements
A	50	50
Б	-	-
В	100	300
Г	200	528,1
Д	50	250
Е	15-40	145

The candidate Valentina Belcheva, MScPharm,PhD significantly exceeds the requirements for the award of the academic position of "Associate Professor", with a special impression of the original scientific contributions to the works.

In the analysis of the scientific activity of the candidate can be noted her scientific contributions in the field of public health, which are well presented in several thematic areas: 1) Social medicine and health economics. Several original and author's researches on various medical and social topics in Bulgaria have been conducted. Economic aspects and the interrelations of the health system with the public health are analyzed; 2) organization of healthcare and pharmacy. Several studies of pharmaceutical consultations in pharmacies and analysis of the process of reclassification of drugs have been published; 3) History of medicine and pharmacy. This field occupies an important place in the scientific interests and contributions of the candidate. The presented works contain historical data on various diseases and methods for their prevention and treatment. An original scientific contribution to the Bulgarian scientific literature is the study of the development of clinical trials and the main stages of their evolution; 4) Hospital pharmacy and pharmacology. The tendencies in the development of the hospital pharmacy and some pharmacological aspects of the medicines are analyzed.

Educational activity

Valentina Belcheva, MScPharm,PhD since 2013 he has been a part-time lecturer at Sofia University "St. Kliment Ohridski" and MU-Pleven. The educational activity of the candidate includes lectures, conducting exercises, training of interns and conducting

exams in the indicated higher education institutions, which testifies to the accumulated educational experience.

Personal impressions

I know the candidate as a thorough, extremely hard-working and principled marketing manager in Southeast and Central Europe of one of the largest pharmaceutical manufacturers in the world and a lecturer with a developed sense of responsibility to students, graduates and society.

The scientific activity of Valentina Belcheva, MScPharm,PhD characterizes her as a searching, energetic researcher with an innovative spirit in the field of public health sciences.

The current appearances at scientific forums outline the candidate as a promising scientist, with important contributions to the development of public health and the health economics in our country.

Conclusion

Valentina Belcheva, MScPharm,PhD has an educational and scientific degree "Doctor". In the present competition it is provided with a large number of scientific publications and citations, exceeding the requirements for quantitative indicators, according to the Regulations for the development of the academic staff for the academic position "Associate Professor".

The overall scientific activity and activity of the candidate stands out with significant contributions in the field of public health.

I give my positive assessment with full conviction and I suggest to the Scientific Jury to choose a Valentina Belcheva, MScPharm,PhD of the academic position "Associate Professor" in the scientific specialty "Social Medicine and Organization of Healthcare and Pharmacy" at the Medical College of the Trakia University - Stara Zagora.

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Prof. Toni Yonkov Vekov, PhD, DSci